IMPACT

Management Report 2019

Fundación
karisma

Fundación
Karisma

INDEX ON CENSORSHIP AWARD 2019 WINNERS

Bogotá, Colombia 2020

Get access to the digital version of this document on Karisma's website at:

https://web.karisma.org.co/impacto-k-2019/

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A WORD FROM OUR DIRECTOR

Bogotá, March 2020

Greetings,

Karisma Foundation turned 16 years old in 2019, a successful journey in the service of Colombian society, which I have had the honor of accompanying for the past few years. In 2019 all our efforts where recognized internationally with the Index on Censorship award at the digital activism category. This award is a world benchmark in the fight for freedom of expression and therefore for Karisma, as for all people linked to this organization. It was undoubtedly one of the best moments of 2019.

Karisma Foundation is a leader organization on human rights issues in the digital environment. Our government recognizes us as relevant stakeholders and interlocutors for the creation of public policies. We have joined international networks and groups, working on the different topics that we prioritize as an organization. It is also important to highlight that the Foundation has established itself as a support for other civil society organizations and that we have positioned ourselves as a recognized voice in the media. However, during 2019, something that we should highlight is that we made an effort to improve our relations with the private sector. Although due to our work we have been connected with internet intermediary companies -particularly with ISPs- for years, in 2019 we made a greater effort to approach other intermediaries such as Apple and telecommunications companies and their unions. We believe that to broaden our view and impact it is important to have a deeper understanding of the particular dynamics of he private sector.

During 2019 Karisma began to analyze the changes that have occurred in the digital environment and is working to design its 2020-2025 strategic plan. The task of prospecting and imagining the upcoming challenges has allowed us to establish what we have always suspected: there is no such thing as "digital rights", what exists are human rights that when transferred to a digital environment generate particular challenges. Over the next few years, this reality will become clearer and will lead us to think about how we put not technology but people and their problems at the center of the debate. Our challenge will be to maintain our work to think about what is the role of technology and its understanding of social problems, citizen participation, or the processes of strengthening civil society. Defining the what, the how and the why of Karisma's work in the next five years will be an important part of our job in 2020.

The route we have traveled has prepared us for what is to come. 2020 will be a year full of challenges and opportunities, thanks for joining us.

Carolina Botero
Karisma Foundation Director.

ABOUT US

Fundación Karisma

Mission

Respond to the threats and opportunities that the “technology for development” poses to the exercise of human rights, from perspectives that promote freedom of expression and gender and social equality. Karisma has an activist approach that incorporates multiple perspectives - legal and technological - in coalitions with local, regional, and international partners.

Vision

We work by making the perspective of civil society an active part of the public policy debate on issues related to human rights in technological contexts, in order to strengthen freedom of expression and gender and social equity, emphasizing access to knowledge, citizen's security and privacy, social innovation, and Internet governance.

AFFILIATIONS

Members

Permanent Observers

Permanent Observers

Member of the Civil society group

Member of the Civil society group

Institutional Member

Members

Members

Members

WHERE TO FIND US?

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archive.org/FundacionKarisma

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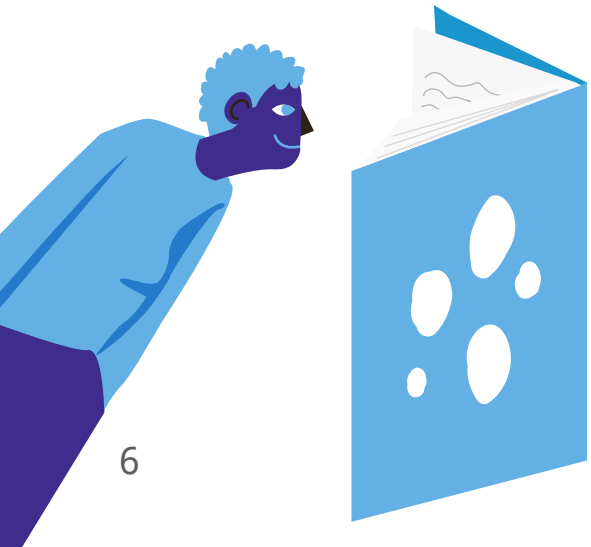
ACCESS TO KNOWLEDGE AND CULTURE

We work to promote and strengthen public and private policies that decrease or eliminate economic, legal, and technological barriers to the common enjoyment of the rights to knowledge and culture in digital environments; especially when public funds are part of the equation. We do this with civil society stakeholders, organizations and public and private entities that promote these rights.



COLOMBIA AND THE REGION SAY NO TO THE CENSORSHIP PROPOSALS AND MODELS OF THE DMCA * AND THE EUROPEAN DIRECTIVE

BY PUBLISHING THE REPORT

Internet es tu pasión

We made visible the debate we had for several years with 11 organizations in the region and the consensus we reached

We raised public awareness

On the risks and threats to people's freedom of expression, privacy and digital security.

Derived from the model of the European Directive -to authorize internet service providers to apply censorship filters on their platforms.

Present in the notification and counter-notification system of the Digital Millenium Copyright Act -DMCA-

**Digital Millennium Copyright Act*

#OPENCONLATAM2019, OPEN SCIENCE WITHOUT PRECEDENTS

We articulate with

Public and private universities, their libraries, publishers associations, and government stakeholders in Colombia.

Libraries, platforms and repositories of local and regional knowledge.

More than 500 people in conferences, panels, talks, workshops.

With national and international guests.

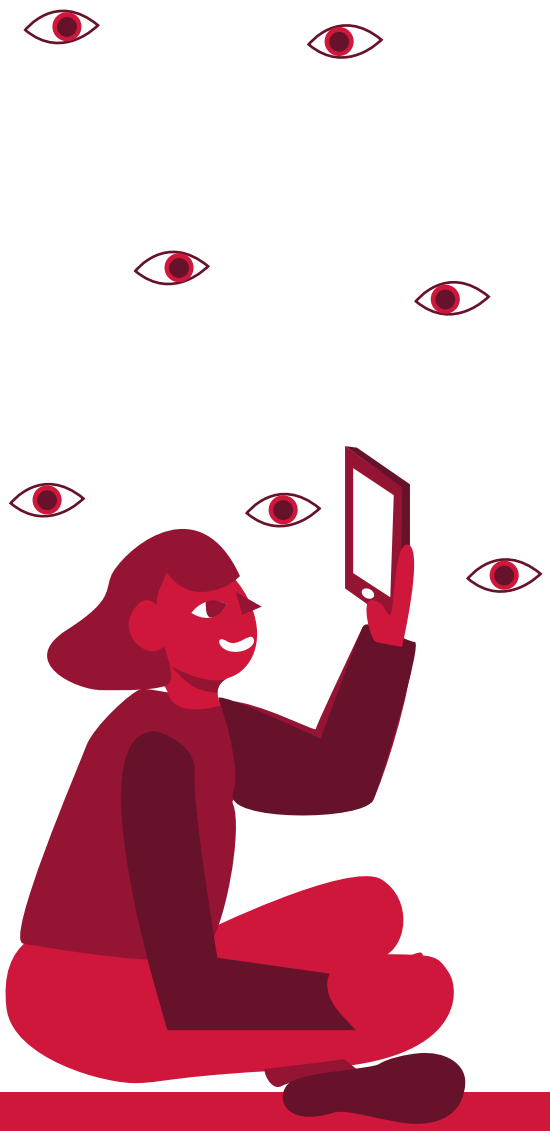
To

TALK ABOUT OPEN SCIENCE
from different areas of knowledge.

POLICIES FOR THE NEW DIGITAL LIBRARY OF BOGOTÁ

We co-designed a public policy scheme for the provision of content through its digital platform.

SECURITY AND PRIVACY



We work so that the public policies and practices of the State and individuals, guarantee the rights to privacy and digital security of people.

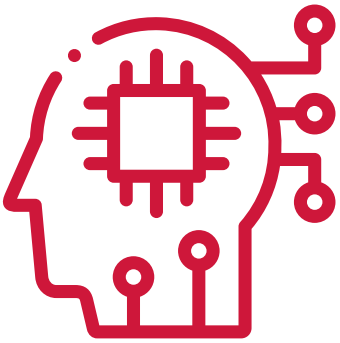
These rights are threatened by the illegitimate interference of public and private stakeholders in processes such as mass surveillance, information control, and the exploitation of personal data. We articulate with public policymakers and authorities, journalists, academia, and social organizations to promote an environment in which citizens may participate in democratic life in an autonomous way.

WE AMPLIFY THE DEBATE ABOUT THE IMPACT OF ARTIFICIAL INTELLIGENCE ON HUMAN RIGHTS:

The results of our research on the use of data intensive systems for the allocation of social rights.

We spoke with the Constitutional Court

about



the impact of the use of automated decision-making mechanisms systems on human rights.

We worked on research projects to ensure that public sector entities privilege human rights in the treatment of people's data:

BIOMETRY in the Colombian State

When and how has its use been justified?

Other stories

Digital citizen services and clinical history in Colombia.

<K+LAB>

We are the first digital security and privacy laboratory in Colombia designed from and for civil society. We carry out technical analyzes to support the advocacy work of our Foundation, alert about security threats from the digital world and train journalists, human rights defenders and those who are exercising social leadership in the territories, the organizations that group them, and entities with which they are related.

WE SHARED AND SOCIALIZED THE CURRICULUM GUIDE FOR AUDITORS IN DIGITAL SECURITY:

An easy-to-follow document with methodologies and contexts so that people who have a technical role can support Colombian and Latin American civil society in the development of security audits.

WE MADE PROGRESS IN OUR ADVOCACY ON DIGITAL SECURITY:

The CONPES draft on Confidence and Digital Security included some of the recommendations of our analysis on disclosure routes for vulnerabilities in digital security in the country.

* We conducted and published the Study on disclosure routes in digital security.

CiviCERT

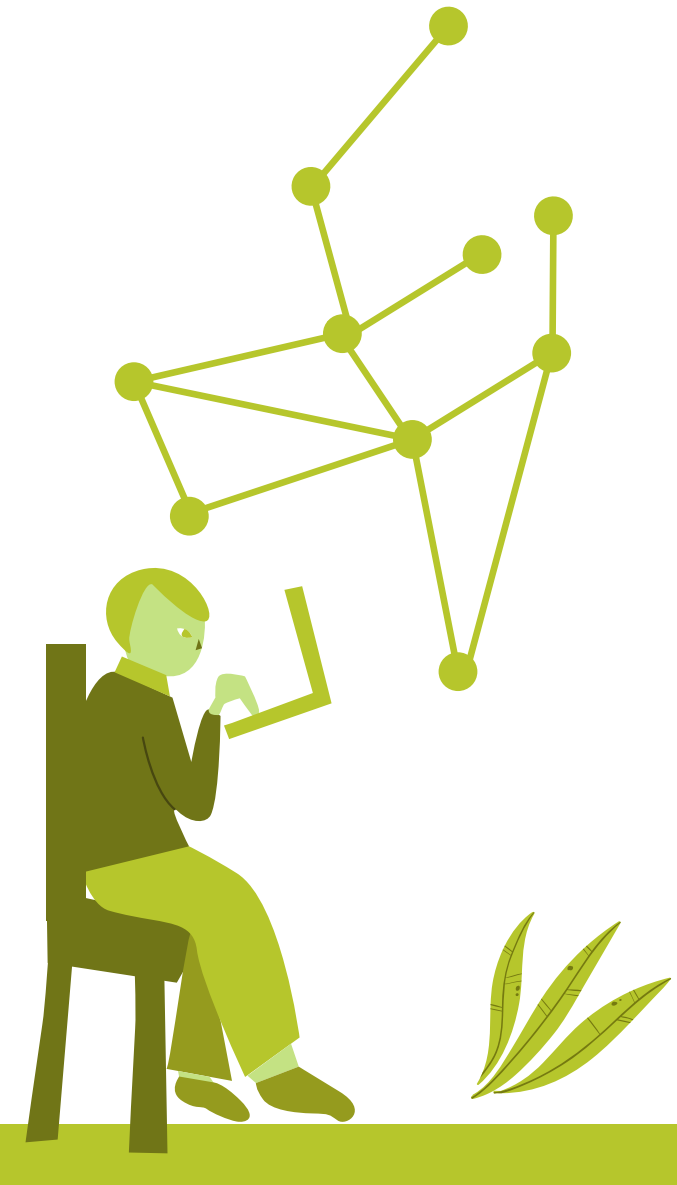
WE ARE THE FIRST LATIN AMERICAN ORGANIZATION THAT IS PART OF CIVICERT!

The international network of digital security Rapid Response teams for civil society.

We exchanged experiences with public and private stakeholders and tested tools to address the challenges to freedom of expression during the period of protests and social unrest in Colombia.

We released "Practices that save", a guide that offers a series of recommendations to strengthen the digital security and privacy of organizations.

INTERNET GOVERNANCE



We connected with stakeholders from the government, the private and academic sectors, and technical communities around advocacy actions and highlighting of issues relevant to civil society such as values, defense challenges, and the future of the Internet. Furthermore, we encouraged open and inclusive processes to promote an equal environment for everyone who wanted to participate in these discussions and decisions.

NTERNET IN COLOMBIA: INCIDENCE, ANALYSIS AND COMMENTS ON PROPOSALS AND REGULATIONS

1

We participated in the legislative process of the Modernization of Information and Communications Technologies (ICT) law,

2

We proposed new analyzes to prevent the Colombian government from getting stuck with the same approach it has taken to the issue of social opportunities offered by digital transformation.

3

We managed to open up the possibility for the government to initiate community ICT programs and services, as well as for the state's social programs to access license-exempt bands.

4

We accompanied a lawsuit with other civil society organizations, convinced that Community Networks must be equal before the law.

GOING DIGITAL:

Shaping Policies, Improving Lives/ A report by the Economic Cooperation and Development (OECD).

OCDE
MEJORES POLÍTICAS PARA MEJORAR MUCHO LA VIDA DE UNOS CUANTOS

We presented discussions and proposals to reduce the gaps, break with the structural dynamics of discrimination, and favor the use of differential approaches that understand the situation of marginalized groups.

LAB-ITS-LABORATORY OF INNOVATION AND SOCIAL TECHNOLOGY

We explore new strategies, concepts, and ideas to face the needs of civil society; especially in rural education centers and small-scale productive units and local markets in rural areas and Colombian farms. We do it through innovation, social technologies and networking, with organizations and people interested in different topics.

CONNECTIVITY AND DIGITAL TOOLS IN RURAL AREAS OF COLOMBIA

LOCAL NETWORK KIMERA

We helped to meet the needs of local connectivity at various educational institutions in Fresno.

We accomplished the originally proposed objectives: To achieve a local network that was easy to install and use.

That could be installed and used with the human and technical resources existing in that community, only requiring basic computer knowledge and network use.

We did tests to optimize the use of antennas and routers to create networks when there were none.

RURAL YOUTH

We managed to get students from the last high school grades - together with their teachers - in rural areas, to explore and propose digital tools to solve questions about their future and the possibilities of staying in their communities after graduation.

WIKIPEDIA USE IN FRESNO AND TOLIMA, COLOMBIA

We promoted its use among teachers and students. We installed an offline version of Wikipedia in rural educational sites with very limited or null access to the Internet.

GENDER PERSPECTIVE

We developed inclusion and equity proposals to enable all people, especially those historically excluded, to enjoy the same opportunities to create, express, know, direct and participate in all areas of life in the face of gender inequalities that occur in our society and are reflected on the internet.

FREEDOM OF EXPRESSION AWARDS

INTERNET SIN VIOLENCIA

karisma.org.co/ALERTAMACHITROLL

In 2019, Index on Censorship presented us with the Digital Activism Award, highlighting Alert Machitroll as an innovative and creative campaign to combat gender-based violence faced by women and gender-dissident people in digital environments.

LATIN AMERICAN KOVENS TO PROTECT US AGAINST "MACHO" VIOLENCE ON THE INTERNET

We gathered collectives, groups of women, and gender dissident people in countries like Chile, Mexico, and Peru.

We created and co-designed strategies to respond to macho and sexist manifestations and discourses in these countries.

WE KEEP PUSHING FOR GENDER + NETWORKS + SOLIDARITY IN THE REGION

We analyzed Colombian legislation and designed content for the first web portal focused on guiding victims of non-consensual pornography in Colombia and we took actions to support victims of non-consensual pornography on the internet.

We worked with activists and women in Colombia to identify specific risks in digital environments.

We held workshops to reflect on this problem and regain control over our sexuality.

We premiered our podcast "The Problem with Women" in which We traveled through time to reflect and debate on gender, science, technology, mathematics, engineering, and art.

We collaborated with the Rapporteurship for Freedom of Expression of the Inter-American Commission on Human Rights in the review and release of the report "Women journalists and freedom of expression."

acoso online

Thanks to our articulation with the Chilean collective "Acoso Online", we undertook actions to support victims of non-consensual pornography on the internet.

FREEDOM OF EXPRESSION

We worked in the defense and promotion of the right to freedom of expression in digital environments. Through a transversal vision, we promoted the thematic lines necessary to defend the enjoyment of this and other rights such as access to information, culture and knowledge, education, and privacy.

WE PARTICIPATED IN THE HEARING ON FREEDOM OF EXPRESSION ON SOCIAL NETWORKS

The Constitutional Court of Colombia invited us to rule on the exercise of freedom of expression on the internet, data protection in the digital age and the responsibility of internet intermediaries such as Facebook, Google, YouTube, among others.

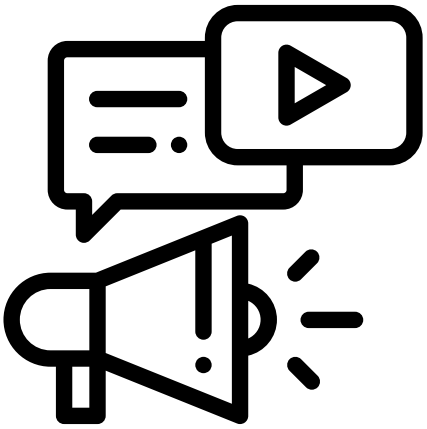
WE WON THE 2019 INDEX ON CENSORSHIP FREEDOM OF EXPRESSION PRIZE FOR DIGITAL ACTIVISM

With this award from the English organization Index on Censorship, recognized the ingenuity, creativity, and effort of our "Alert Machitroll" campaign, whose goal was to combat digital trolls through the use of “stamps” and the activism displayed in the campaign “Sharing is not a crime ” to prevent the student Diego Gómez from going to jail for sharing a master's thesis on the internet.

We received this award in the Digital Activism category and amid 400 public nominations in this line and in the arts, campaigns, and journalism categories.

INTERNET REGULATION WORKSHOPS WITH CIVIL SOCIETY GROUPS IN LATIN AMERICA

We held the subregional workshop "For a better Internet regulation in Latin America" with the aim of bringing together civil society organizations from the region in order to promote a space for meeting, dialogue, and training on human rights issues on the internet.



KARISMA COMMUNICATION TEAM

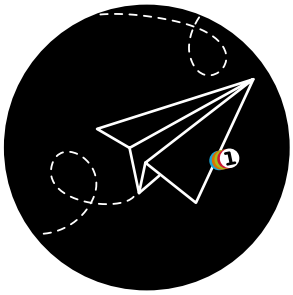
The communications team has the mission of designing, implementing and evaluating various communication strategies to support the organization's advocacy objectives and to ensure that different sectors of society listen to and replicate our messages.

WE INCREASED OUR IMPACT AT THE MEDIA LEVEL

We increased the number of media reports by 23% compared to 2018.

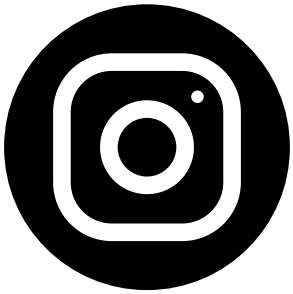
We diversified the organization's voice and impact through the involvement of other Foundation professionals in different mass media channels.

IN 2019 WE CONNECTED WITH NEW AUDIENCES AND CONSOLIDATED OUR SOCIAL MEDIA NETWORKS



KONEXIÓN

We launched our quarterly newsletter with relevant information on the work of the Foundation.



We developed new strategies and expanded our presence on other social media networks such as Instagram to chat with younger audiences, not specialized in technology and human rights issues.

We reached 10,000 followers on Twitter, compared to 2018, that's a 23% increase.

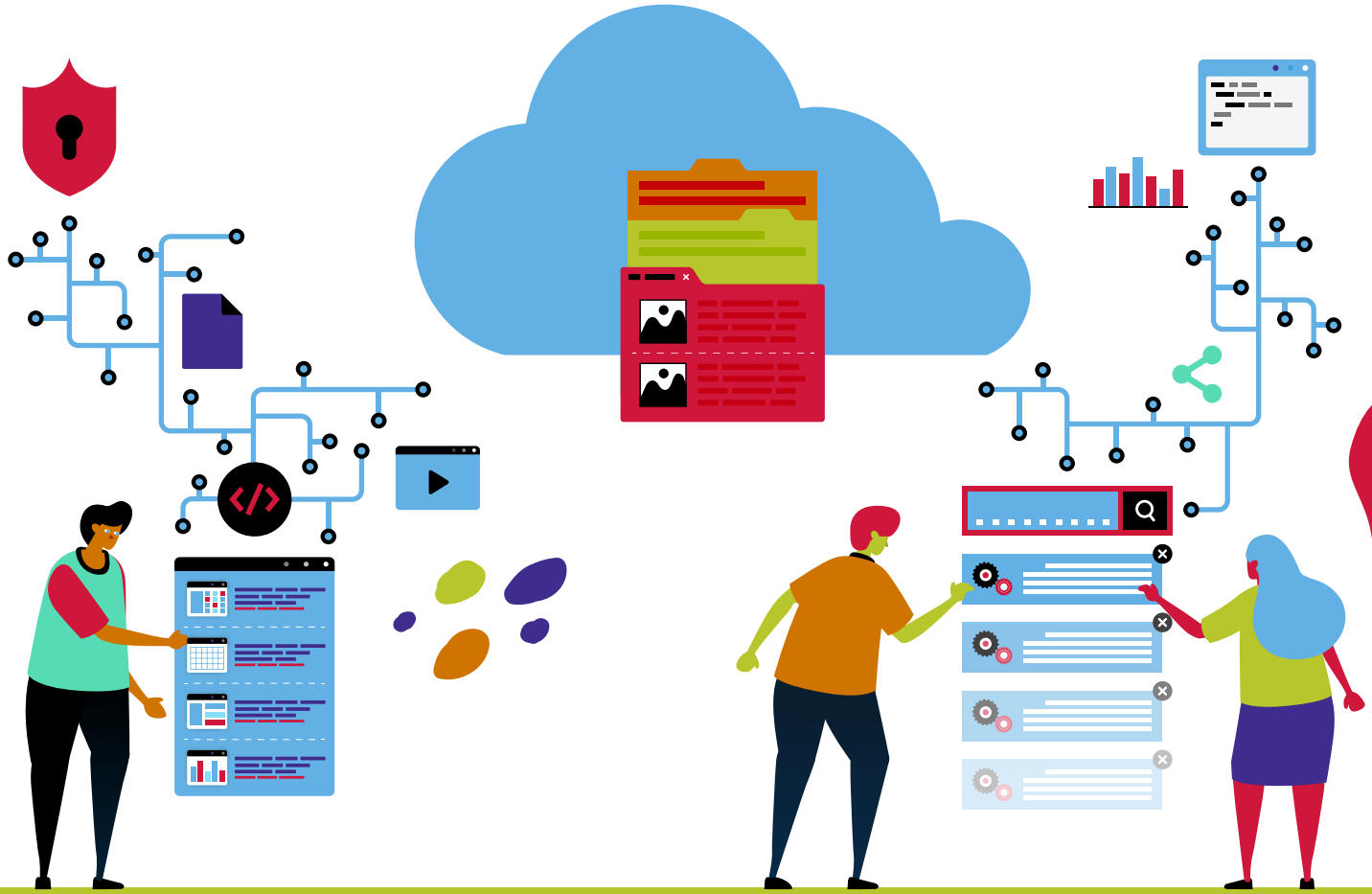
We reached 5 thousand followers on Facebook, compared to 2018, that's a 12% increase.

On YouTube, compared to 2018, we had a 46% increase.

KARISMA TECHNOLOGY TEAM

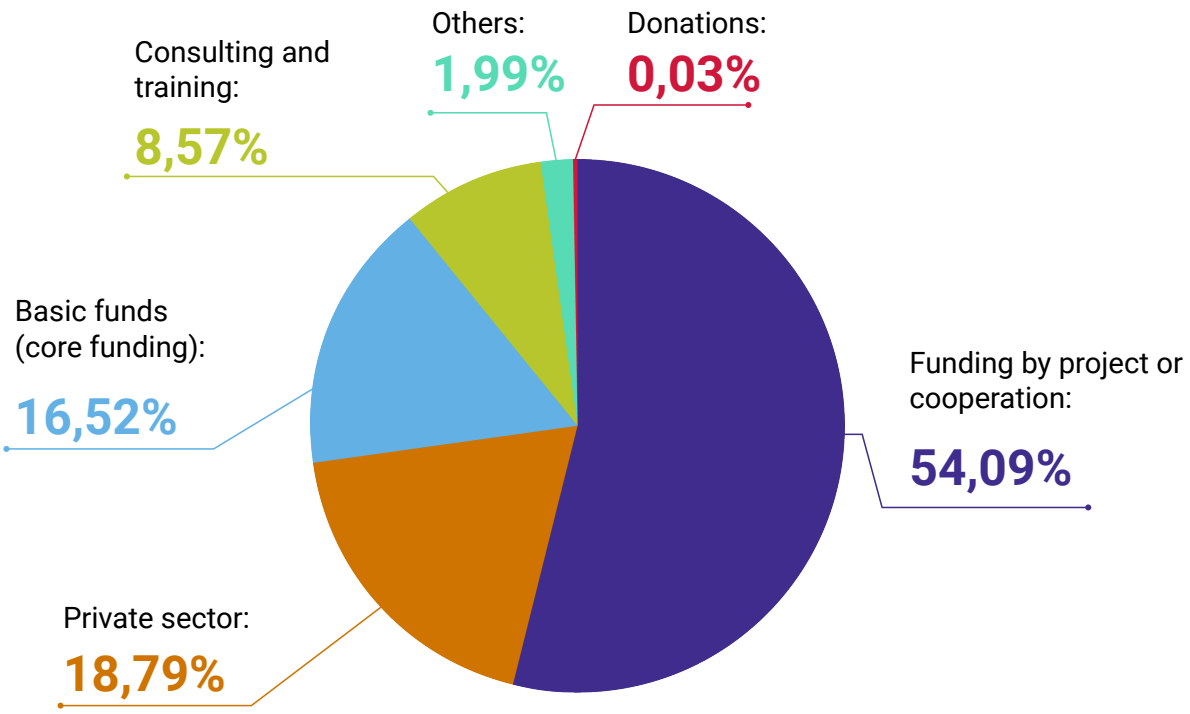
The Karisma Technology team is in charge of providing the means and tools so that those who influence the organization have a technological environment that is fully aligned with the Foundation's values.

This team works to ensure that the infrastructure required by the organization's self-hosted applications and services are resilient, follow good practices, can be fully automated and are observable to know their status.



FINANCIAL INFORMATION WHAT RESOURCES WERE MANAGED?

In 2019, Karisma managed **COP 1,459,733,276.41**, which corresponds to **USD 445,429.03**,[1] from various sources that can be distributed as follows:



1. The exchange rate used corresponds to the average for 2019 reported by the Banco de la República: COP 3,277.14 for each dollar.

WHERE DID THESE RESOURCES COME FROM?

During 2019, the resources that Karisma managed came from contracts and donations from the people and organizations stated below:

Fonds by project or through cooperation: Internews, Padf, Privacy, Global Partner Digital, Indela, Ocad SJRK (Taiking T Global), Cristian Aid, Fundación Universitaria de San Andrés, Open Knowledge, Wikipedia Foundation Inc.

Core funding: Open Society Foundation.

Donations: Asouniesca.

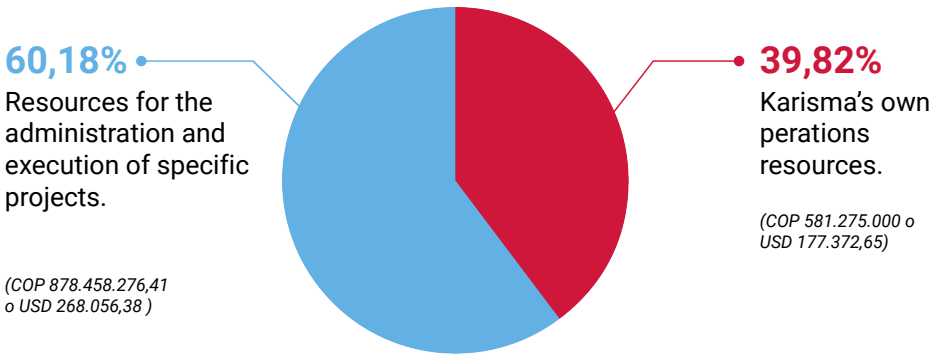
Private sector: Google Colombia Ltda, Facebook Colombia S.A.S.

Consulting services and trainings: FOS, Fundalectura, Federación Colombiana de periodistas, Corporación canal Universitario Nacional Zoom, Journals & Authors, La corporación Misión de Observación Electoral, Banco de Bogotá, Foro de mujeres y desarrollo (Fokus), Pontificia Universitaria Javeriana, Fundación Ciudadano Inteligente, Asociación para los Derechos Civiles, Open
Education Consortium, Franciscan Community.

Others: This income corresponds to reimbursements of expenses usually for travel for Karisma staff to attend gatherings and business meetings. In 2019 IFEX, Fundación Alimentar Colombia, Intern de Education 1 Fonds, Association For Progressive, Sanitas Eps ,. The money is directly received by the Foundation or is received by the people who are linked to the organization and they reinstate it to Karisma. It also refers to exchange differences and financial returns.

For 2019, there was a budget of COP 1,554,409,494 or USD 536,006 (at a rate of COP 2,900 per dollar). The budget in pesos was executed at 93.90%. The fact that less than was budgeted was executed is because in 2018 project resources were received in a proportion substantially greater than what was initially budgeted (171%). A considerable part of this execution was carried out during 2019. In line with this and in keeping with the idea of moderate growth, a budget similar to 2018 was projected for 2019. This means that it is convenient to look at the execution of the budget and the growth of the organization by considering both 2018 and 2019 together. It is noteworthy that in relation to individual projects, these were all executed on time and at 100%. The difference of 7% of the budget not executed corresponds to resources that Karisma did not finally receive and, therefore, there was no execution commitment.

ABOUT THE RESOURCES MANAGED IN 2019


60,18%
Resources for the administration and execution of specific projects.
(COP 878.458.276,41 o USD 268.056,38)
39,82%
Karisma's own perations resources.
(COP 581.275.000 o USD 177.372,65)

This classification is necessary in order to understand the figures that appear in the financial statements of the organization and to understand how Karisma operates. The first figure is the total of Operational and Non-operational Income (Donations or aid); while the resources received for administration and execution of projects are managed in the account of INCOME ON BEHALF OF THIRD PARTIES (account 28 of the Liabilities).

The reason for this differentiation is that in Karisma, according to Colombian accounting standards, the resources of specific projects are not considered the organization's own resources because it is assumed that we have no direct control over them. For us these resources are committed to an end and that is why only as the expense is made is it legalized. In this way, we understand that as long as the payments do not take place, in the way that it is foreseen within each project, the money received is due to the person who has given it for the execution of the corresponding project. These resources appear on the balance sheet as "other liabilities", which can cause confusion.

WORK TEAM

General Director
Carolina Botero

Management Board
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Elizabeth Castillo
Alberto Gómez
Tania Pérez-Bustos
Sara Trejos
Sandra Botero
Lina Porras
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ITS Lab Coordinator
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Victor Saavedra

Project Officer
Angie Ballesteros

Research assistants
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Joan López
María Juliana Soto

Communications coordinator
Diego Mora Bello

Permanent consultants

Online Presence Manager
Heidy Amaya

Designer
Daniela Moreno

Systems administrator
Fredy Pulido

Digital security and privacy expert
Stéphane Labarthe

Investigator
Vladimir Hernández

Administrative team
Yeny Merchán
Flor Quintero

Alternate director
Efraín Cabrera

Collaborators

Accountant
Martha Pérez

Developers
Gloria Meneses
Germán Hernández

Interns
Valentina Marín
Mariana Lozano
Angie Enciso

Tax inspection
Juliana Galindo

Communications support
Rubén Urriago
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